

COLITCO

COLITCO

WE MAKE IT HAPPEN



[WWW.COLITCO.COM](http://WWW.COLITCO.COM)





# WE ARE

## ABOUT US

Based out of Australia & Canada, we are a team of young minds revolutionising & redefining finance and business media with fast, unfiltered and accurate news coverage.

Ours is an engaged community of over 500k unique visitors, and we ensure they don't miss out on any critical trends and advancements in business and finance.

We cover every minute market update of ASX-listed firms, including emerging, innovative business enterprises worldwide. Additionally, we publish inspiring stories and entrepreneurial models of businesses from various industries in their totality as a free journalistic news service.

We also acknowledge the difficulty of introducing new businesses to investors and stock market players; hence Colitco serves as the ultimate platform for interactions on business & acquisition.





# VISION & MISSION



## VISION

Colitco works hard to highlight the finest global stories of entrepreneurship, entrepreneurial models & business success stories. Our objective is to showcase exceptional businesses to potential investors, private equity players, venture capitalists, and HNWIs with international bases. Every day, our analytical and editorial content keeps investors informed so they can deliberate on acquisition decisions should they see potential in these firms.



## MISSION

The media pays significantly less attention to businesses not enlisted in the top 200 on the stock market. Mainstream media overlook many innovative companies with some of the best tales, shareholder wealth, and expansion. To Colitco, it merits coverage. We strive that these companies can grab the eyeballs of potential investors and stock market participants.

Hence, Colitco's whole library is open to the public with no paywall restrictions.





Journalistic News Coverage



Publication On Over 100+ Platforms



Services For Investor Pitch Decks



Exclusive C-Suite Executive Interviews



Targeted Corporate Videos For Promotion



Targeted Digital Marketing Campaigns For Facebook, Twitter & Instagram



Email Marketing



Affiliate Promotion

# ADVERTISE

## ADVERTISE WITH COLITCO

BE KNOWN!

Colitco offers branding & advertising services  
for businesses that wish to expand and  
make their mark worldwide.







# WHY ADVERTISE WITH US?

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We Are Digitally Connected To A Global Audience With Over 100,000 Average Monthly Page Views.

Deliver You Exclusive Access To A Pool Of Angel Investors, Private Equity Players, And Venture Capitalists Of Varied Age Groups (35-65 Years Of Age)

Established Expertise Across Numerous Channels, Industries, And Sectors

Data-Driven, Strategic, & Design-Focused Well-Rounded, Successful Media & PR Campaigns Resonating With Your Target Audience

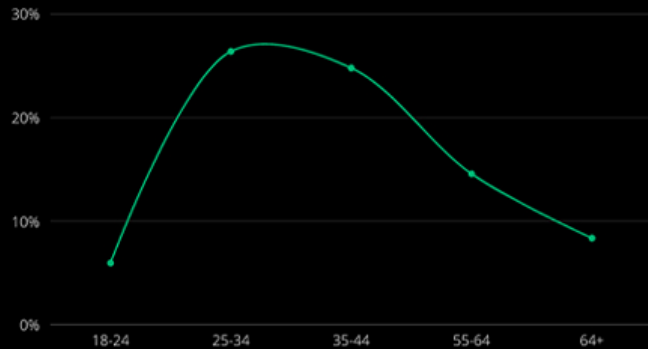


## GENDER DEMOGRAPHICS



Male: 61%, Female: 39%

## AGE DEMOGRAPHICS



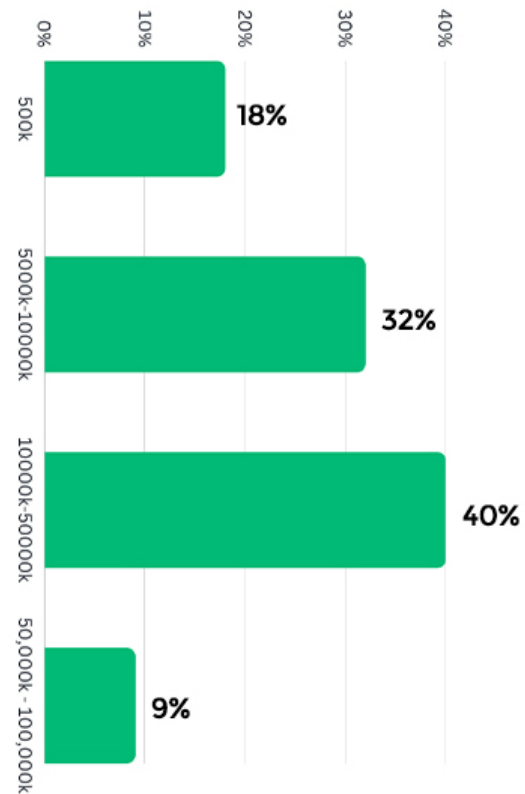
Age In Years

## CITY/COUNTRY REACH

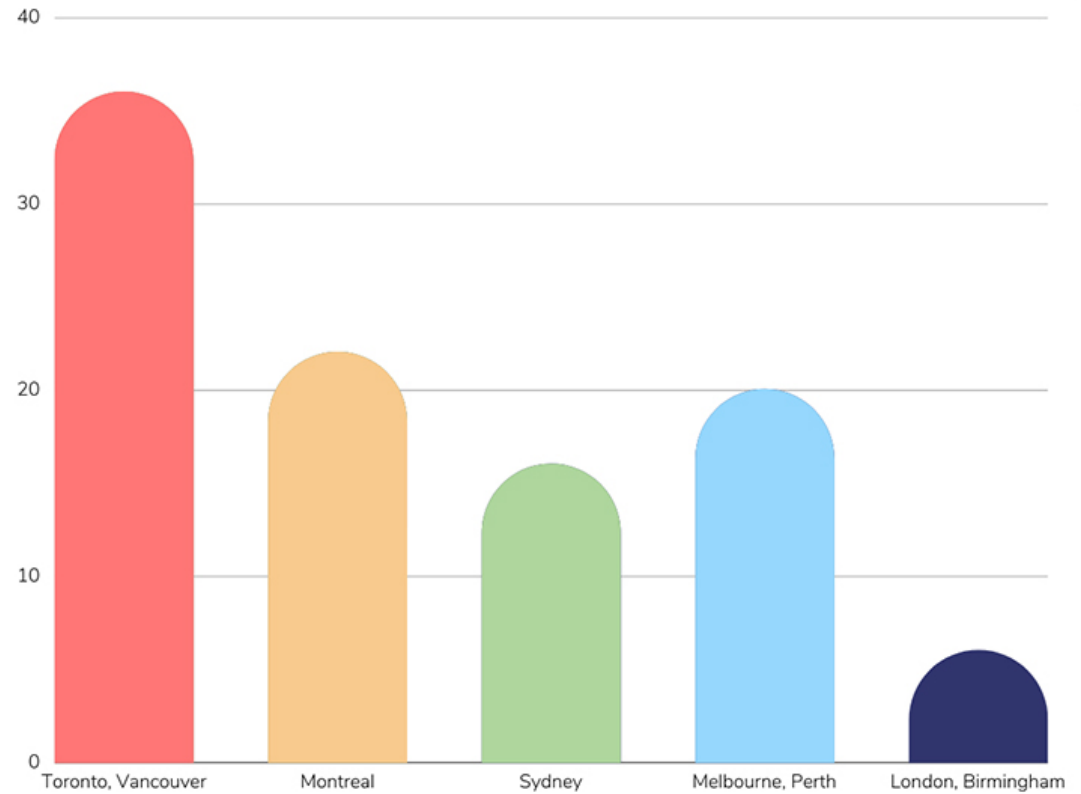


- Canada - Toronto, Montreal, Vancouver, Calgary
- Australia - Sydney, Melbourne, Brisbane, Perth
- UK - London, Birmingham, Glasgow

## NET WORTH OF AUDIENCE IN DOLLARS



## CITY/COUNTRY REACH



○ 36% - Toronto, Vancouver

○ 22% - Montreal

○ 16% - Sydney

○ 36% - Toronto, Vancouver

○ 22% - Montreal



# CONNECT WITH US

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TOGETHER LET'S MAKE IT HAPPEN!

